



For Immediate Release

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Trucker Tools Partners with e4score TrackAssured for Aggregated Shipment Visibility

ATLANTA, September 17, 2017 – e4score TrackAssured[®], provider of a leading cloud-based aggregated shipment visibility solution, announces an integration with Trucker Tools that gives users single-screen visibility to all of their shipments. Trucker Tools is the provider of the leading driver smartphone app and the automated Load Track platform, which uses the GPS on a driver’s smartphone to capture near real-time shipment location status updates.

Logistics service providers (LSPs) use Load Track to easily and cost-effectively track their shipments. Load Track stands out among other freight tracking products as it eliminates fraud and removes friction in freight transactions with features such as automatic arrival and departure notifications, instant two-way driver messaging and document capture. The popularity of the Trucker Tools app among drivers makes the Load Track service ideal for monitoring shipments powered by small asset-based carriers, especially owner-operators.

TrackAssured’s technology aggregates tracking and monitoring data from any source, including large asset-based carriers, providing shippers and LSPs with visibility to all their shipments on a single platform. The integration displays Load Track status updates on the TrackAssured portal alongside data provided directly by large asset-based carriers.

“Our LSP customers that choose to broker some of their shipments to large asset-based carriers can now monitor all of their shipments, with any carrier, on a single screen,” said Prasad Gollapalli, Chief Executive Officer of Trucker Tools. “The integration with TrackAssured streamlines shipment visibility, completely eliminating the burden of check calls or querying many different carrier portals.”

The partnership with Trucker Tools combines the scale of the leading shipment tracking app with the advanced analytics and display technology of the TrackAssured platform to solve the visibility aggregation needs of forward-thinking LSPs. In addition, the logistics provider can utilize the advanced collaboration features on TrackAssured, such as automatic Alert Notification and Customer Share, to provide their customers with best-in-class service and on-time performance.

“The benefits of the integration can be realized within months. On-boarding is quick and easy. The LSP’s carriers simply add the LSP’s shipments to their current datafeed or install our advanced datafeed plug-in,” said Chuck Irwin, President of e4score TrackAssured.

Note to Editors: e4score TrackAssured and Trucker Tools are attending the McLeod Software UC2017 Conference September 17 – 19, 2017 in Atlanta. Please contact Ron Margulis to arrange a briefing.

About e4Score TrackAssured

e4score TrackAssured is a leading provider of cloud-based tracking data aggregation and shipment visibility (location, temperature and cargo/seal status) solutions, on-demand and in real-time. Shippers, carriers, logistics providers and receivers use TrackAssured to improve service and grow sales, improve productivity and reduce costs, and mitigate quality and compliance risks. The TrackAssured offering includes a turn-key FSMA Sanitary Transportation Compliance solution, providing temperature traceability to all parties (including the consignee) and automatic record retention. TrackAssured is fully compliant with what Gartner deems are the best practices for Supply Chain – Execution. Contact e4score TrackAssured at contact@e4score.com or 1-203-533-2524, or visit our website at www.e4score.com.

About Trucker Tools

The Trucker Tools app is owned by Trucker Tools LLC, a software developer based in Reston, VA. The popular app has been downloaded by more than 450,000 owner operators and drivers to access information and services conveniently while on the road such as locating truck stops, monitoring diesel prices, getting truck-specific navigation, and more. The Load Track is included in Trucker Tools app. Visit Trucker Tools at www.truckertools.com or contact us directly at: sales@truckertools.com.

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